

# STINAPA is looking for a creative **COMMUNITY & CONTENT COORDINATOR**



## **THE JOB**

Do you have an eye for branding? Do you have knowledge of our target group and stakeholders? And do you know how to translate this into communication about preserving and protecting nature? Then you may be the colleague we are looking for at STINAPA.

## **WHAT ARE YOU GOING TO DO?**

You set up campaigns online, offline and for radio and television and coordinate the preparation and production of communication tools. This includes writing press releases, preparing and delivering promotional presentations and supporting the planning and organization of various events.

Managing the STINAPA website, you are responsible for optimizing the existing content, composing and posting new content on the website as well as on social media accounts, and preparing and sending our digital newsletters. You update spreadsheets, databases and inventories with statistical, financial and other information and monitor and further develop STINAPA's corporate identity.

## **YOUR PROFILE**

- Higher Vocational Education (HBO) in Marketing, Media or similar direction.
- Good understanding of marketing principles and office management.
- Demonstrable ability to multi-task and adhere to deadlines.
- Good knowledge of market research techniques and databases.
- Excellent knowledge of MS Office, marketing computer software and online applications (CRM tools, web analytics, Google Adwords etc.).
- Exquisite communication and people skills.
- Fluent speaker of Papiamentu, English and Dutch.
- You enjoy working independently within a small team;
- You are friendly, stress-resistant and have endless creative ideas.

## **WHAT DO WE OFFER?**

A nice job opportunity in a dynamic working environment, a salary of \$2142 - \$2861 (40 hrs) based on experience, and excellent employment conditions.

You can apply directly via [vacature@stinapa.org](mailto:vacature@stinapa.org). This vacancy will be open until an adequate candidate is found. Send your motivation letter and your resume and who knows, maybe you will be our colleague!

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You can find more information about STINAPA on our website [www.stinapa.org](http://www.stinapa.org) and on our Facebook page.

*STINAPA Bonaire (National Parks Foundation) is the administrator of the Bonaire National Marine Park (including Klein Bonaire) and Washington Slagbaai National Park. We manage and protect these parks for nature, the community and the local economy of the island. We promote responsible and sustainable use so our unique nature is preserved for our people and for future generations. A well-protected unique nature is the engine of our economy.*



**NATURE  
IS OUR  
LIVELIHOOD**